



Why Join the United States Swim School Association?

The United States Swim School Association (USSSA) is a non-profit association bringing together passionate learn-to-swim programs from across the country and around the world. We focus on providing a community for swim school owners and operators, as well as business resources, best practices, and industry connections.

Qualifying for Membership

A member must be either a Swim School, a business, an organization, an individual practitioner, or a former swim school owner engaged in or serving the aquatics education industry.

Tiered membership categories include:

- SWIM SCHOOL MEMBERS (VOTING)**
 A "Swim School" is defined as a for-profit business enterprise organized for the purpose of teaching swimming at any age. A Swim School Member shall be a Swim School either in the United States or Internationally.
- FORMER SWIM SCHOOL OWNERS OR RETIRED (VOTING)**
 A Former Swim School Owner Member will be an individual that formerly owned a Swim School.
- INTERNATIONAL NON-VOTING MEMBERS (NON-VOTING)**
 An International Non-Voting Member shall be a Swim School located outside of the United States that does not join under the Swim School Members class.
- NEXT GEN MEMBERS (NON-VOTING)**
 A Next Gen Member shall be an individual looking to start or has just started a Swim School within the last 11 months. This membership class is only eligible for renewal for up to two (2) years. After two (2) years as a Next Gen Member, Next Gen Members are required to apply for membership as a Swim School Member.
- AQUATICS EDUCATION ORGANIZATIONS (NON-VOTING)**
 An Aquatics Education Organization is any organization that is not a Swim School as defined above but is organized for the purpose of teaching swimming and/or water safety at any age.



USSSA Membership Offers



COMMUNITY

- On Topic Sharing Solutions
- Small Schools Virtual Brunch
 - Private Facebook
 - Whats App Groups
 - Advocacy
- Monthly Sharing Solutions
 - State Calls
 - Owners Circle



BUSINESS RESOURCES

- Human Resources – Mental Health Services
 - Recruitment
 - Medical Insurance
 - Legal Support
 - Marketing
- Financial Planning
- Water Safety Resources



BEST PRACTICES

- USSSA Infant Toddler Course
- USSSA Special Abilities Course
- Certified Fundamental Swim Instructor (CFSI)
 - Library of Resources
 - Online Training
- Conferences & Workshops
 - Magazine & eNews
 - Swim Lesson Standards